



Coxsackie Riverside Festival

119 Mansion Street

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Hello,

The rebirth of our historic downtown is continually growing, and we wish to bring the same exciting energy back to our beloved Riverside Festival again this year. As we begin the planning of this year's 2024 Coxsackie Riverside Festival, we would like to sincerely thank last year's sponsors. We would not have been able to do many of the exciting events we did without your support. Last year's festival was very well attended, and it received many positive remarks of praise.

We have yet another very exciting event planned and are asking our local businesses for support. The festival will be held on **Saturday, September 21, 2024**, from **11am-10pm**. Your donation will help support many aspects of the festival. The **FIREWORKS** last year were nothing short of spectacular and this alone was because of all our sponsors. We need your help again not only for fireworks but for other equally important and exciting events including but not limited to apparel, entertainment, another exciting band lineup, children's events, carnival rides and other performances throughout the day.

Sponsor Levels: (Any donations are greatly appreciated)

\$100.00 – Name recognition on festival T-Shirt and social media (T-Shirts were a huge hit last year)

\$500.00 – Name recognition on festival T-shirt, festival signage/advertising and social media

\$1,000.00 – Name recognition **WITH LOGO** on festival T-shirt, festival signage/advertising, social media and banner festival signage located on the gazebo.

Last year we offered a scholarship to two of our very own Coxsackie-Athens High School AP art students who designed the front of the T-Shirt. (See picture above) We plan to run a contest this year and hold a community vote on the best design and will offer another scholarship to the winner.

We sincerely appreciate your support of this community event and hope you can come see us in September! **Deadline for donations to be included on donor items is July 26th.**

Please make checks payable to: **The Village of Coxsackie or reach out to a committee member to pick up.**

Please visit our Facebook page for details at: <https://www.facebook.com/riversidefestivalcoxsackieny/>

Sincerely,

The Coxsackie Riverside Festival Committee

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For questions regarding sponsor donations please email us at coxsackieriversidefestival@gmail.com